



# ain't too proud

THE LIFE AND TIMES OF  
**THE TEMPTATIONS**

**FIVE GUYS. ONE DREAM**

**AND A SOUND THAT WOULD MAKE MUSIC HISTORY**

**“My Girl” “Papa Was a Rollin’ Stone” “Get Ready”**  
**“Just My Imagination” “Ain’t Too Proud to Beg”**

These are only a sampling of **The Temptations’** 42 Top Ten Hits--with 14 reaching #1. With their signature dance moves and distinctive harmonies, “the greatest R&B group of all time” (*Billboard Magazine*) rose to the top of the charts. The rest is history—how they met, the revolutionary heights they hit, and how personal and political conflicts threatened to tear the group apart as the U.S. fell into civil unrest. Follow their remarkable journey from the streets of Detroit to the Rock & Roll Hall of Fame in this exhilarating new musical. Their gripping story of brotherhood, family, loyalty and betrayal is set to the beat of their cherished hits.

After sold-out engagements at Berkeley Rep, The Kennedy Center and the Ahmanson Theater, **AIN’T TOO PROUD**, written by Obie Award winner Dominique Morisseau, directed by Tony Award® winner Des McAnuff (*Jersey Boys; Summer*) and choreographed by Tony nominee Sergio Trujillo (*Jersey Boys; Summer; On Your Feet!*) now brings the untold story of this legendary quintet to life on Broadway.

IMPERIAL THEATRE  
249 West 45th Street  
New York, NY 10036

Groups 10+

Opened March 21, 2019

Returned to Broadway September 28, 2021

Running time 2 hours, 30 minutes, including intermission

Recommended for ages 13+

The performance contains some strong language not suitable for young children. Includes haze and smoke effects, a brief moment of flashing light, and a gunshot sound effect.

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